

New Roots



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t is my pleasure to announce the launch of a new journal in Sonography titled "American Journal of Sonography" (AJS). As its Editor-in-Chief, I am proud to work alongside Sheila Sheth, our highly accomplished associate editor. In addition, we have distinguished set of individuals serving on our international advisory board encompassing more than 20 countries including USA, China, France, and India.

AJS is an open access, peer-reviewed journal which is free to readers worldwide. Many ultrasound- and sonography-related journals are published by their respective societies and therefore are exclusively accessible to their members. This limits the dissemination of knowledge and newly discovered technical advances. As a result, radiologists, sonographers, and clinicians have limited access to the most up to date advances in sonography. AJS will try to fill this void by providing free, timely, relevant, and state-of-the-art literature on ultrasonography to my colleagues around the world. AJS will allow medical articles to be freely downloaded without the need for any society affiliation.

AJS is among a limited number of peer-reviewed open access sonography journals which is not affiliated with any medical society. The journal's objective is the dissemination

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of timely and relevant information among radiologists, sonologists, sonographers, and clinicians to aid them in their mission to serve the global community. We are looking to be the most reliable and most accessed journal in our area of specialization. To reach this goal, we are seeking your participation, contributions, suggestions, and continued support. Moreover, yes, we welcome your constructive criticism too.

The journal's motto is "share, learn, and improve." We are tremendously excited that we have an opportunity to enhance our readers' learning experience. We hope to achieve this by staying true to the open access ethos and harnessing the power of user-driven generation of knowledge. AJS will be the medium through which we plan to make the sharing of new developments in sonography simple, convenient, and most importantly, current. Needless to say, it is our foremost hope that the growth of AJS readership will lead to true advances in the field of sonography and its practical applications. We shall endeavor to present all aspects of ultrasonography in a manner that practitioners can easily understand and translate into practice, serving our purpose as physicians to provide good quality health care to our patients.

AJS strictly adheres to the international guidelines and code of ethics established for peer-reviewed medical publications. Our rigorous peer review process ensures that any and all articles published in AJS are of the highest standard.

AJS is currently accepting articles in the following categories - original research articles, review articles, technical innovations, pictorial essays, case reports, radiologic-pathologic correlations, and letters to the editor. We are opened to new and novel ideas from our readers and will welcome any suggestions that will go to make AJS more comprehensive and a leader in its field.

I look forward with enthusiasm to sharing ideas, thoughts, and new knowledge with each and every one of you.

With Best Wishes,

Vikram Dogra, MD

Editor-in-Chief

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